

# HOYA HACKS

**JANUARY 26-28**

## What is a hackathon?

A hackathon is a 36-hour development marathon for undergraduates, ending with teams pitching innovative ideas to a panel of sponsors and judges. The experience provides students with valuable technical skills that they will need in their future careers. Students meet like-minded peers, interact with professionals, and network with recruiters.

## What is Hoya Hacks?

Hoya Hacks, Georgetown University's annual hackathon, is part of a larger technological revolution that seeks to infuse innovation into the University's core culture.

At our last event, we had 20 sponsors—including the American College of Cardiology, HoyasForShe, and Verizon—in the trenches with our hackers, who themselves hailed from 39 campuses scattered across the US. Of the 260 incredible participants, over 20% were Georgetown students



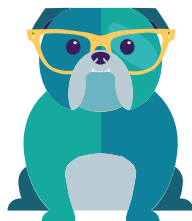
This spring, we are aiming to be even better!

**250 HACKERS**

**36 HOURS OF CODING**

We are bringing tech back to the Hilltop!

Your help and support make this possible.  
We invite you to be a part of this innovative movement.



# How will you fit in?

- Meet and recruit top tech talent
- Engage developers on your API
- Build a community of coders around your platform
- Market your company to students nationwide
- Provide mentorship

## SPONSORSHIP LEVELS

	BRONZE	SILVER	GOLD
<b>TECHNICAL</b>	\$1,250	\$2,500	\$5,000
Bring Mentors	✓	✓	✓
Bring API + Hardware	✓	✓	✓
API Presentation			✓
Workshop			✓
<b>BRANDING</b>			
Distribute swag	✓	✓	✓
Branded prize	✓	✓	✓
Logo size on website + t-shirt	Small	Medium	Large
Reserved Booth		✓	✓
Logo on banner			✓
<b>RECRUITING</b>			
Bring Recruiters	✓	✓	✓
Access to resumes		After	Before



Want to put together a custom package?

Let's talk!

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